

Vladislav Balabanovich

Senior Frontend Engineer • TypeScript | React | Node.js | Astro | Next.js

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SUMMARY

Senior Frontend Engineer with 12 years of experience building web products, from customer-facing applications to multi-site content platforms. I develop reusable UI systems and CMS workflows, improve performance and SEO, and deliver conversion-focused features using TypeScript, React, Next.js, and Astro. My experience also includes backend integrations, AI-powered interfaces, and long-term mentoring of frontend and full-stack developers.

PROFESSIONAL EXPERIENCE

Senior Frontend Engineer

Superside 

03/2016 – 09/2026

Remote

Previous roles at Superside: Frontend Engineer (2023–24), Lead Web Developer (2019–23), Web Developer (2016–18).

- Co-led the migration of public web applications from Next.js to Astro across teams, meeting page-speed goals and completing the transition ahead of deadline.
- Drove the redesign of the blog and long-form content pages, creating reusable rich-text components later applied to customer stories, guides, playbooks, and knowledge pages.
- Proposed an iterative rollout for the company rebrand with limited team capacity, then built new components and content sections for the updated website.
- Led a migration of applications from Tailwind CSS 3 to 4 while maintaining the reliability of the public websites in a smaller team.
- Built reusable UI components and Sanity-backed content sections for three public websites, supporting marketing pages and editorial workflows.
- Improved page speed by removing unused client-side dependencies and lazy-loading components.
- Earlier developed features for the customer dashboard, internal tools for designers and managers, and the marketing site in a team of approximately 3–5 developers.

CTO / Sole Developer

Joyspotter

08/2015 – 03/2016

Kaliningrad, Russia

- Built the first version of a local events discovery platform with PHP, Laravel, and MySQL as the sole developer in a three-person startup team.
- Developed event listings and user-submitted event creation; built a Facebook API importer that populated the catalog with approximately 150,000 events.

Web/Full-Stack Developer

Freelance

10/2013 – 03/2016

Kaliningrad, Russia

- Built responsive client websites and integrated them with WordPress using HTML, CSS, and PHP.
- Developed custom WordPress plugins, including an e-commerce solution for requirements that WooCommerce could not support; also worked on SEO.

SKILLS

JavaScript • TypeScript • React • Next.js • Astro • HTML/CSS • Sanity CMS •
Design systems • Web performance • SEO • API integrations • Node.js • PHP • Laravel •
MySQL • WordPress • Git